Design for life
In part one of a two-part series, Mr Almir Bajramovic explains how a new surgery can help you fulfil your potential

These days, it takes something special to make your presence felt in the dental industry. However, a new surgery can make all the difference when it comes to offering the highest standard of treatment. Not only are patients impressed by an exciting, unique design, they also view the team differently. It really is amazing what a refurbishment can do, if you have the right support.

One of a kind
We have tried to do something truly unique and groundbreaking with our surgery design. Unlike the common-or-garden L-shape surgery, we have opted for one that is horseshoe-shaped. The cabinetry is stylish and modern, and alpine-white. The chair is lime green. These fashionable colours and tones help us create the illusion of space.

For the flooring we have chosen non-slip lino for safety and durability, and laminate wood for the reception area. We chose the latter because it looks great and has more ‘personality’ so the impression the visitors get is not just cold and clinical.

The ceiling of the surgery is Perspex. We had unlimited options here, because the space was just an empty shell when we acquired it, and we chose Perspex not just for aesthetic reasons but also because it was unique – something we wanted the whole practice to be.

The surgeries have a full glass frontage. Of course, the glass is not entirely transparent. The eyeline is protected, to prevent people from seeing into the surgery, but the glass nevertheless gives the impression that the surgery is larger than it is, preventing nervous patients from feeling trapped.

The lucky horseshoe
I am often asked how and why we came to this final design. We thought long and hard about the shape and layout we wanted for the surgery, and I discussed the matter with my wife, the practice principal, and enlisted a specialist surgery design and equipment company to help us make the best decision. Clark Dental’s experts helped us to shape the design in a way that was functional and aesthetic.

In part two of this feature, Almir Bajramovic talks about how Clark Dental was instrumental in the surgery refurbishment.

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About the author
Almir Bajramovic has worked in the dental field for the last seven years. He is a graduate of Leeds Metropolitan University and Bremen University where he studied marketing, and is currently managing two very busy and successful dental practices.